



Community Action Ideas for a Greener Festive Season

Practical ways to give back, reduce waste and support local communities



The holidays are the perfect time to give more than gifts. Use these ideas to turn community care and environmental action into a festive tradition.

1. Why Community Action Matters

- Reduce litter, illegal dumping and pollution
- Support families and organisations that need extra help
- Keep valuable materials in circulation through re-use and recycling
- Build stronger, more connected neighbourhoods

2. Quick-start Ideas

- Join a local clean-up (streets, parks, rivers, beaches)
- Help at a recycling or e-waste collection day
- Volunteer a few hours at a donation or food drive
- Collect quality second-hand clothes, books, and toys to donate
- Involve children – let them help sort items or join clean-ups

3. Neighborhoods, Schools & Faith Groups

- Organise a block clean-up followed by a simple, low-waste picnic
- Set up a temporary recycling drop-off (paper, plastic, glass, metals)
- Host a swap event: books, toys, dress-up clothes, décor
- Run a “bring your e-waste” day with an authorised recycler
- Turn one gathering into a charity collection for a chosen cause
(Tip: Make it fun – music, simple games, a small recognition for volunteers.)

4. Workplaces & Organisations

- Plan a staff volunteer day with a local environmental or social project
- Partner with an accredited recycler for an office e-waste clean-out
- Collect reusable items (stationery, furniture, IT equipment) for donation
- Replace traditional corporate gifts with donations in clients’ names
- Share stories of impact with staff to build an ongoing culture of service

5. Safety, Respect & Inclusion

- Work with existing community leaders or organisations where possible
- Choose locations that are safe and accessible
- Avoid dumping donated items – only give clean, usable goods
- Ask what local groups actually need before collecting items
- Take photos with permission and focus on positive, dignified images

6. How eWASA Can Help

- Use www.ewasa.org to:
- Find information on recycling and e-waste in South Africa
- Connect with authorised e-waste recyclers and partners
- Learn more about Extended Producer Responsibility (EPR)
- Share your community action stories on socials and tag eWASA to inspire others

**REDUCE
REUSE
RECYCLE**



Every clean-up, every donated item and every e-waste drop-off counts.

For guidance on recycling, e-waste and EPR, visit www.ewasa.org